

MARKETING AGENCY OF THE YEAR

GillGraphics

HALIFAX

Based in Halifax, GillGraphics offers a wide range of specialist marketing services such as web design, graphic design, print, social media, Google marketing and video production. Established in 2011 by entrepreneur and renowned marketing consultant Paul Gill, the company has quickly grown to be one of the leading marketing agencies in the North West. GillGraphics service hundreds of companies all over the UK from start-ups to multi-million-pound corporations helping them to promote their services and grow their businesses with the expert knowledge and personal customer service of Paul and his team.

The judges were impressed by GillGraphics' ability to consistently meet individual client needs on all projects. To ensure its branding and graphics services meet the vision, values and ethos of each business, GillGraphics allocates a significant amount of its time to interviewing its clients, noting down the reasons they began operating, as well as their goals for the future. By intensively researching customer competitors, Paul and his expert staff can also identify any gaps in the market and tailor their various solutions to enable a business to stand out from the crowd. Paul additionally ensures his team stays ahead of the industry by researching the latest design and marketing trends and techniques.

**GILL
GRAPHICS**
DESIGN & MARKETING STUDIO

www.gillgraphics.co.uk
+44 (0) 1422 417655
enquiries@gillgraphics.co.uk

“

**PAUL AND HIS EXPERT
STAFF CAN IDENTIFY ANY
GAPS IN THE MARKET AND
TAILOR THEIR VARIOUS
SOLUTIONS TO ENABLE A
BUSINESS TO STAND OUT
FROM THE CROWD.**

”

